

# ACCELERATING GOOGLE'S PAGERANK

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# Background

- When a search query is entered in Google, the relevant results are returned to the user in an order that Google predetermines.
- This order is determined by each web page's PageRank value.
- Google's system of ranking web pages has made it the most widely used search engine available.
- The PageRank vector is a stochastic vector that gives a numerical value ( $0 < \text{val} < 1$ ) to each web page.
- To compute this vector, Google uses a matrix denoting links between web pages.

# Background

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## **Main ideas:**

- Web pages with the highest number of inlinks should receive the highest rank.
- The rank of a page  $P$  is to be determined by adding the (weighted) ranks of all the pages linking to  $P$ .

# Background

- Problem: Compute a PageRank vector that contains an meaningful rank of every web page

$$r_k(P_i) = \sum_{Q \in B_{P_i}} \frac{r_{k-1}(Q)}{|Q|} \quad v_k = [r_k(P_1) \quad r_k(P_2) \quad \text{L} \quad r_k(P_n)]^T$$

$$v_k^T = v_{k-1}^T H; \quad H_{ij} = \begin{cases} \frac{1}{\|P_i\|} & \text{if there is a link} \\ 0 & \text{if no link} \end{cases}$$

# Power Method

- The PageRank vector is the dominant eigenvector of the matrix  $H$ ...after modification
- Google currently uses the Power Method to compute this eigenvector. However,  $H$  is often not suitable for convergence.
- Power Method:  $v_k^T = v_{k-1}^T H$

typically,  $H$  is  $\begin{cases} \text{not stochastic} \\ \text{not irreducible} \end{cases}$

# Creating a usable matrix

$$G = \alpha(H + au^T) + (1 - \alpha)eu^T$$

where  $0 < \alpha < 1$

$e$  is a vector of ones and  $u$  (for the moment) is an arbitrary probabilistic vector.

# Using the Power Method

$$\begin{aligned}v_{k+1}^T &= v_k^T G \\ &= \alpha v_k^T H + \alpha v_k^T u a^T + (1 - \alpha) u^T\end{aligned}$$

□ The rate of convergence is:  $\frac{\|\lambda_2\|}{\|\lambda_1\|}$ , where  $\lambda_1$  is the

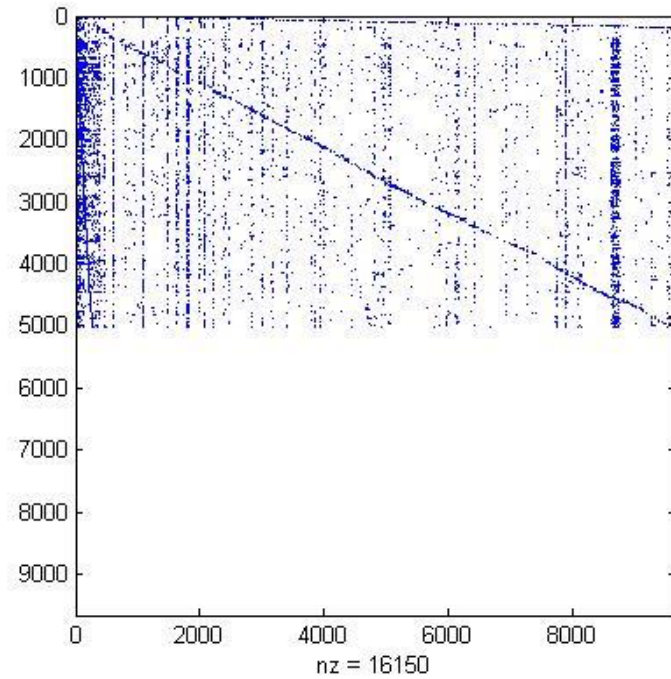
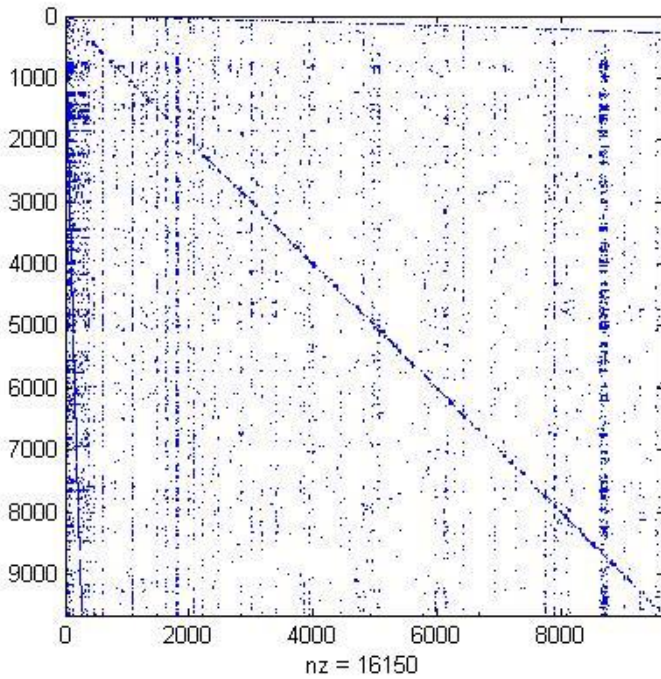
dominant eigenvalue and  $\lambda_2$  is the aptly named subdominant eigenvalue

# Alternative Methods: Linear Systems

$$v^T = v^T G \Leftrightarrow \begin{cases} x^T (I - \alpha H) = u^T \\ v = x / \|x\| \end{cases}$$



# Langville & Meyer's reordering



# Alternative Methods: Iterative Aggregation/Disaggregation (IAD)

$$G = \begin{bmatrix} G_{11} & G_{12} \\ G_{21} & G_{22} \end{bmatrix} \quad v = \begin{bmatrix} v_1 \\ v_2 \end{bmatrix}$$

$$A = \begin{bmatrix} G_{11} & G_{12}e \\ u_2^T G_{21} & 1 - u_2^T G_{21}e \end{bmatrix} \quad w = \begin{bmatrix} w_1^T \\ c \end{bmatrix}$$

$$v = \begin{bmatrix} w_1^T \\ cu_2^T \end{bmatrix}$$

# IAD Algorithm

- Form the matrix  $A^c$
- Find the stationary vector  $w^T = \begin{bmatrix} w_1^T & c \end{bmatrix}$
- $v_k^T = \begin{bmatrix} w_1^T & c/w_2 \end{bmatrix}$
- $v_{k+1}^T = v_k^T G$
- If  $\|v_{k+1}^T - v_k^T\| < \varepsilon$ , then stop. Otherwise,  
 $w_2 = (v_{k+1})_y / \|(v_{k+1})_y\|_1$

# New Ideas:

## The Linear System In IAD

$$\begin{bmatrix} w_1^T & c \end{bmatrix} \begin{bmatrix} G_{11} & G_{12}e \\ v_2^T G_{21} & v_2^T G_{22}e \end{bmatrix} = \begin{bmatrix} w_1^T & c \end{bmatrix}$$

$$w_1^T (I - G_{11}) = c v_2^T G_{21}$$

$$w_1^T G_{12}e = c(1 - v_2^T G_{22}e) = c v_2^T G_{21}e$$

# New Ideas: Finding $c$ and $w_1$

1. Solve  $(I - G_{11})^T w_1 = c G_{21}^T w_2$

2. Let  $c = \frac{w_1^T G_{12} e}{w_2^T G_{21} e}$

3. Continue until  $\|w_1 - w_1(\text{old})\| < \varepsilon$

# Functional Codes

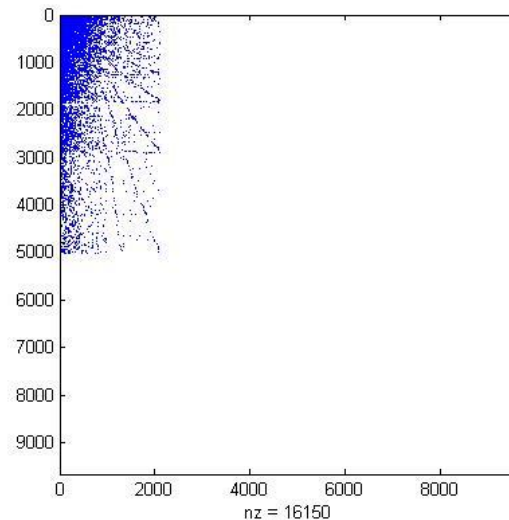
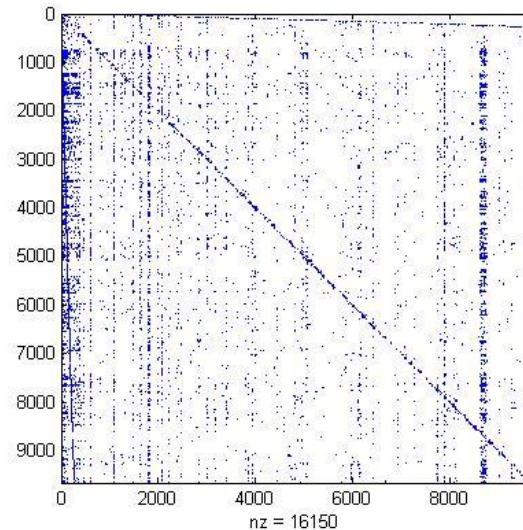
- Power Method
  - ▣ We duplicated Google's formulation of the power method in order to have a base time with which to compare our results
- A basic linear solver
  - ▣ We used Gauss-Seidel method to solve the very basic linear system:  $x^T (I - \alpha H) = u^T$
  - ▣ We also experimented with reordering by row degree before solving the aforementioned system.
- Langville & Meyer's Linear System Algorithm
  - ▣ Used as another time benchmark against our algorithms

# Functional Codes (cont'd)

- IAD - using power method to find  $w_1$ 
  - ▣ We used the power method to find the dominant eigenvector of the aggregated matrix  $A$ . The rescaling constant,  $c$ , is merely the last entry of the dominant eigenvector
- IAD – using a linear system to find  $w_1$ 
  - ▣ We found the dominant eigenvector as discussed earlier, using some new reorderings

# And now... The Winner!

- Power Method with preconditioning
  - ▣ Applying a row and column reordering by decreasing degree *almost always* reduces the number of iterations required to converge.

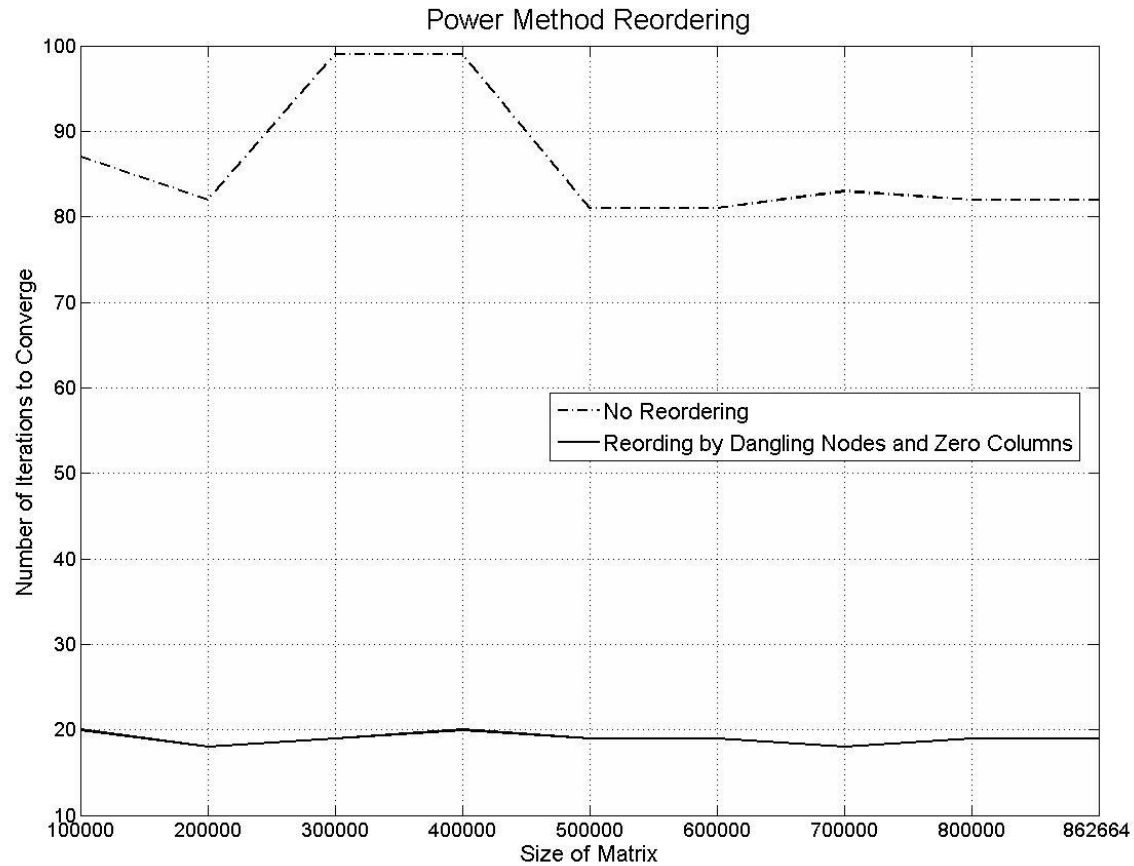




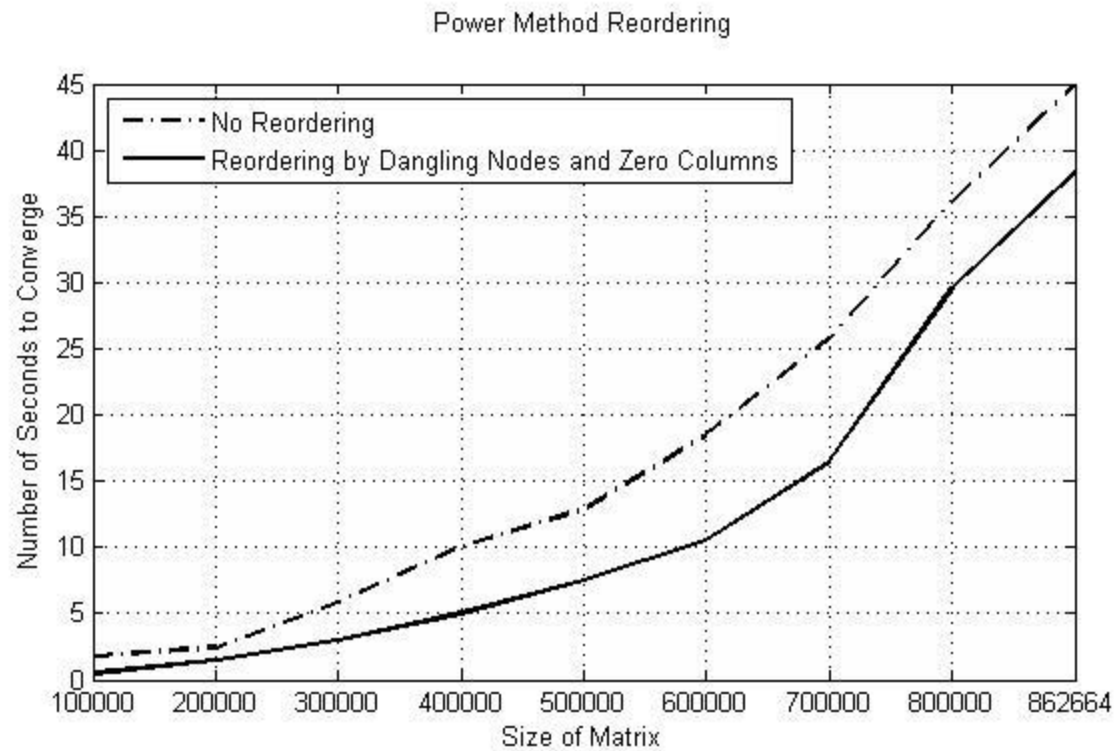
# Why this works...

1. The power method converges faster as the magnitude of the subdominant eigenvalue decreases
2. Tugrul Dayar found that partitioning a matrix in such a way that its off-diagonal blocks are close to 0, forces the dominant eigenvalue of the iteration matrix closer to 0. This is somehow related to the subdominant eigenvalue of the coefficient matrix in power method.

# Decreased Iterations



# Decreased Time



# Some Comparisons

|                          | Calif   | Stan   | CNR     | Stan Berk | EU      |
|--------------------------|---------|--------|---------|-----------|---------|
| Sample Size              | 87      | 57     | 66      | 69        | 58      |
| Interval Size            | 100     | 5000   | 5000    | 10000     | 15000   |
| Mean Time<br>Pwr/Reorder | 1.6334  | 2.2081 | 2.1136  | 1.4801    | 2.2410  |
| STD Time<br>Pwr/Reorder  | 0.6000  | 0.3210 | 0.1634  | 0.2397    | 0.2823  |
| Mean Iter<br>Pwr/Reorder | 2.0880  | 4.3903 | 4.3856  | 3.7297    | 4.4752  |
| STD Iter<br>Pwr/Reorder  | 0.9067  | 0.7636 | 0.7732  | 0.6795    | 0.6085  |
| Favorable                | 100.00% | 98.25% | 100.00% | 100.00%   | 100.00% |

| Matrix  | Code                              | Time (sec)       | GS-I | PM-I      | $w_1$ -I  | Size $G_{11}$ |
|---|-----------------------------------|------------------|------|-----------|-----------|---------------|
| California<br>9664 Nodes<br>1.73E-4 Sparsity<br>4637 Dang Nodes         | $I - \alpha H$                    | 0.119873         | 53   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 0.060155         | 9    |           |           |               |
|   | Meyer's Algorithm                 | 0.061451         | 18   |           |           |               |
|   | IAD w/ Power Method               | 0.125680         |      | 13        | 46        | 1000          |
|   | IAD w/ system & SOR               | 0.690981         |      | 49        | 181       | 1000          |
|   | Power Method                      | 0.084233         |      | 97        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>0.035091</b>  |      | <b>22</b> |           |               |
| Stanford<br>281903 Nodes<br>2.91E-5 Sparsity<br>172 Dang Nodes          | $I - \alpha H$                    | 4.673486         | 56   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 5.290621         | 55   |           |           |               |
|   | Meyer's Algorithm                 | 5.584932         | 56   |           |           |               |
|   | IAD w/ Power Method               | 4.485200         |      | 23        | 61        | 1500          |
|   | IAD w/ system & SOR               | 3.684937         |      | 23        | 57        | 750           |
|   | Power Method                      | 4.950945         |      | 90        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>2.276534</b>  |      | <b>19</b> |           |               |
| CNR (2000)<br>325557 Nodes<br>3.03E-5 Sparsity<br>78056 Dang Nodes      | $I - \alpha H$                    | 5.537661         | 50   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 4.942164         | 24   |           |           |               |
|   | Meyer's Algorithm                 | 4.380352         | 23   |           |           |               |
|   | IAD w/ Power Method               | 5.328511         |      | 19        | 53        | 10000         |
|   | IAD w/ system & SOR               | 4.172643         |      | 19        | 48        | 1000          |
|   | Power Method                      | 7.018947         |      | 87        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>3.102524</b>  |      | <b>19</b> |           |               |
| Stanford-Berkley<br>685230 Nodes<br>1.62E-5 Sparsity<br>4744 Dang Nodes | $I - \alpha H$                    | 9.320476         | 55   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 11.704303        | 46   |           |           |               |
|   | Meyer's Algorithm                 | 14.450852        | 62   |           |           |               |
|   | IAD w/ Power Method               | 30.842767        |      | 90        | 237       | 4500          |
|   | IAD w/ system & SOR               | 24.503765        |      | 90        | 256       | 1000          |
|   | Power Method                      | 8.958482         |      | 90        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>7.095738</b>  |      | <b>28</b> |           |               |
| EU(2005)<br>862664 Nodes<br>2.58E-5 Sparsity<br>4744 Dang Nodes         | $I - \alpha H$                    | 33.467238        | 50   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 53.200779        | 37   |           |           |               |
|   | Meyer's Algorithm                 | 45.817442        | 39   |           |           |               |
|   | IAD w/ Power Method               | 25.945539        |      | 15        | 41        | 10000         |
|   | IAD w/ system & SOR               | 22.499486        |      | 16        | 48        | 10000         |
|   | Power Method                      | 38.617480        |      | 82        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>16.727974</b> |      | <b>19</b> |           |               |
| IN (2004)<br>1382908 Nodes<br>8.85E-6 Sparsity<br>282306 Dang Nodes     | $I - \alpha H$                    | 38.29            | 52   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 31.46            | 28   |           |           |               |
|   | Meyer's Algorithm                 | 29.22            | 25   |           |           |               |
|   | <b>IAD w/ Power Method</b>        | <b>26.69</b>     |      | <b>18</b> | <b>44</b> | <b>10000</b>  |
|   | IAD w/ system & SOR               | 23.95            |      | 18        | 46        | 10000         |
|   | Power Method                      | 46.09            |      | 88        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>31.59</b>     |      | <b>68</b> |           |               |
| Wikipedia<br>1634989 Nodes<br>7.39E-6 Sparsity<br>72556 Dang Nodes      | $I - \alpha H$                    | 44.02            | 54   |           |           |               |
|   | $I - \alpha H$ w/ reordering      | 52.95            | 22   |           |           |               |
|   | Meyer's Algorithm                 | 64.01            | 54   |           |           |               |
|   | IAD w/ Power Method               | 46.32            |      | 19        | 54        | 10000         |
|   | IAD w/ system & SOR               | 119.94           |      | 101       | 400       | 10000         |
|   | Power Method                      | 33.86            |      | 59        |           |               |
|   | <b>Power Method w/ reordering</b> | <b>18.89</b>     |      | <b>12</b> |           |               |

# Future Research

- Test with more advanced numerical algorithms for linear systems (Krylov subspaces methods and preconditioners, i.e. GMRES, BICG, ILU, etc.)
- Test with other reorderings for all methods
- Test with larger matrices (find a supercomputer that works)
- Attempt a theoretical proof of the decrease in the magnitude of the subdominant eigenvalue as result of reorderings.
- Convert codes to low level languages (C++, etc.)
- Decode MATLAB's spy

# Langville & Meyer's Algorithm

$$H = \begin{bmatrix} H_{11} & H_{12} \\ 0 & 0 \end{bmatrix}$$

$$(I - \alpha H)^{-1} = \begin{bmatrix} (I - \alpha H_{11})^{-1} & \alpha(I - \alpha H_{11})^{-1} H_{12} + v_2^T \\ 0 & I \end{bmatrix}$$

$$x^T = \begin{bmatrix} v_1^T (I - \alpha H_{11})^{-1} & \alpha v_1^T (I - \alpha H_{11})^{-1} H_{12} + v_2^T \end{bmatrix}$$

$$x_1^T (I - \alpha H_{11}) = v_1^T$$

$$x_2^T = \alpha x_1^T H_{12} + v_2^T$$

# Theorem: Perron-Frobenius

- If  $A_{n \times n}$  is a non-negative irreducible matrix, then
  - ▣  $p(A)$  is a positive eigenvalue of  $A$
  - ▣ There is a positive eigenvector  $\mathbf{v}$  associated with  $p(A)$
  - ▣  $p(A)$  has algebraic and geometric multiplicity 1



# The Power Method: Two Assumptions

- The complete set of eigenvectors  $v_1 \mathbf{K} v_n$  are linearly independent
- For each eigenvector there exists eigenvalues such that  $|\lambda_1| > |\lambda_2| \geq L \geq |\lambda_n|$